



STRENGTHS OF THE INTERNATIONAL MASTER'S PROGRAM

Peer learning and collaborative
project work

Practical modules and field
expertise

Study visits and internship
support

Diverse international
student community



CONTACT INFORMATION



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Building
a Better
Future

COMMUNICATIONS AND INTERNATIONAL PUBLIC RELATIONS

ИСИС

УНИВЕРСИТЕТ
НАУКИ И ТЕХНОЛОГИИ



2024



The program focuses on the promotion of scientific innovations, products and technologies through interaction with business, government and international organizations. You will receive profound training in diverse disciplines, including:

- INTERCULTURAL COMMUNICATION
- CORPORATE COMMUNICATION
- COMMUNICATION MANAGEMENT
- RESEARCH AND EFFICIENCY EVALUATION IN PUBLIC RELATIONS
- STRATEGIC MARKETING
- PUBLIC SPEAKING
- INTERNATIONAL RELATIONS
- DIGITAL COMMUNICATION

SKILLS AND CAREER OPPORTUNITIES

The program will equip you with the knowledge and skills required for effective communication with target audiences of public, private and non-profit organizations. You will be able to increase recognition, popularity and use of innovative and established products and technologies at a local, national and global scale. You will also help to pave the way for implementation of scientific discoveries and breakthrough ideas. Our graduates may successfully work in PR or communications departments of industrial enterprises, universities, or research institutes, as well as communications agencies.

Throughout the program students will communicate with PR professionals, attend master classes, complete practical assignments and visit various organizations.



Lilia Bondareva
PhD in Political Sciences

Department Head and Associate professor, Department of Modern Languages and Communication, the National University of Science and Technology MISIS, Deputy Head of Council at the Russian Union of Young Scientists.



Professor Liudmila Minaeva
PhD and Doctor of Philology

Research interests include: English philology, speech communication, communication management, public relations.



Marcus Guest
Founder and CEO of PowerMaps

Researcher in the field of promotion of innovation.



Aleksey Gorodishev
PhD, associate Professor of the Department of Foreign Languages and Communication Technologies

Researcher in the field of strategic marketing.

NUST MISIS IS ONE OF THE LEADING AND MOST DYNAMIC UNIVERSITIES AND R&D CENTERS IN RUSSIA

Full-tuition scholarships available to our top international students

Excellent research base and close relations with R&D centers and universities around the world

World-leading and top Russian scientists and professors

High demand occupations

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Friendly international atmosphere

Strong relations with the largest Russian and international companies – Metalloinvest, Rosatom, Evraz, IBS, Gazprom, etc.

